

You Might Be Addicted To Internet Marketing If...

by Larry Dotson

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A Special Thanks I would like to thank Milana Leshinsky and Jerome Chapman for their hilarious contributions to this e-book.

Milana Leshinsky an Internet consultant, author, and the founder of ACCPOW, the Association of Coaching & Consulting Professionals on the Web. Join ACCPOW to receive weekly tips, articles, resources and tele-event announcements for solopreneurs: <http://www.accpow.com>

Jerome Chapman is not only a great buddy of mine but has been helping other people make money online for years now and you can always get a helping hand for FREE when you sign up to his alerts at <http://www.1HourWealth.com>

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Introduction: I Have A Confession...

My name is Larry Dotson and I'm an Internet marketing-aholic. I've been an Internet marketing junkie for over 8 years now. You may have heard of me.

I live, breathe, eat and sleep Internet marketing. Now, that doesn't mean I'm the most successful Internet marketer in the world, it just means I have an addiction...lol.

Even if I had enough money to retire and live very comfortably till the day I die, I doubt I'd give up my home-based business or promoting products over the Internet.

I just enjoy being an Internet entrepreneur way too much. :)

Sometimes we all take Internet marketing and our small business a little too seriously. So I wanted to write a funny e-book about all the humor involved in running and promoting an online business.

This e-book contains a collection of 200 hilarious red flags that may signal that you are addicted to Internet marketing. ;) Some of the red flags may be a little exaggerated and some are dead on - just ask my wife.

**Your fellow Internet marketing addict,
Larry Dotson**

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You Might Be Addicted To Internet Marketing If...

- 1) Your significant other asks you to get off the computer and you tell them two more minutes, but they know that means two more hours.**
- 2) You are running out of computer space from all the marketing e-books and software you have bought and downloaded.**
- 3) You think a night out on the town is drinking a beer while hanging out in an Internet marketing forum.**

- 4) You take your laptop with you to play a round of golf.**
- 5) You take your laptop to the bathroom instead of a newspaper or magazine.**
- 6) You wake up in the middle of the night to write down a hot product idea that just came to you because you are afraid you might forget it by morning.**
- 7) You jump from one project to another one just before the first one is ready to launch because you feel it's going to be a hit, and because you simply can't stop thinking about it.**
- 8) You arrive at a grocery store without noticing the 15-minute trip, because you were too busy listening to "How to Become a Millionaire" tape.**
- 9) You notice your spouse staring you in the face, waiting for your answer, while you have no idea what the question was. So you say, "Of course, honey..."**
- 10) You let your bills pile up on your kitchen table, even though you have money to pay them, because you're too busy writing a new book and plan to pay your bills when your book is done (unless you start a new one!).**
- 11) You go to your mailbox in your pajamas, at 3 o'clock in the afternoon, because you forgot to change when you woke up and went straight to your home office.**
- 12) You rarely sit down to read a book or watch a movie unless you know you'll learn something new, get a great business idea, or come up with a new article title from it.**
- 13) You play a Monopoly game with your 8-year old when you realize you're thinking about how nice it would be to have your own little shop on Boardwalk and to turn all the play money into the real thing.**

- 14) You sit through every TV commercial, while your spouse is getting a sandwich, because you don't want to miss an important brainstorming session or to laugh at other people's marketing efforts.**
- 15) You feel a rush every time your competitor comes out with a new product or service so you go home, lock yourself in your office, and frantically search for a new (better!) product idea.**
- 16) You eat in front of your computer so much you keep a salt and pepper shaker on your desk.**
- 17) You feel you need to lose a few pounds and you start exercising in front of your computer...while sitting down.**
- 18) You have considered buying, or already bought, a car with Internet access.**
- 19) You consider search engine optimization and positioning a fun, competitive sport.**
- 20) You are usually working when everyone else is asleep...and working when they are awake.**
- 21) You check your e-mail every five minutes hoping to see the message, "You have another sale..."**
- 22) You check your e-mail during TV commercials.**
- 23) You clean your computer desk once a year, of course only if someone complains.**
- 24) You click on traffic exchange links when you are unmotivated to work so you can at least generate a little extra traffic to your web site.**

- 25) Your ideal vacation is to go to Las Vegas or Hawaii for an Internet marketing seminar.**
- 26) You always have a good excuse prepared for your significant other so you can stay on the computer longer.**
- 27) You have considered starting an offline business but you figured it would be too much work. You only work 18 hours a day now.**
- 28) You don't have enough time to read all the business e-zines you subscribe to.**
- 29) Your grocery bill is getting higher and higher from all the coffee you are drinking.**
- 30) You think fast food drive-throughs aren't fast enough because you will have to leave the computer, so you call the local pizza delivery place instead.**
- 31) You feel guilty when your significant other notices you are on a non-business related web site when you told them you had to work. But you just say, "I was taking a 10-minute break, like at a real job."**
- 32) You feel like you are leaving your kids at a stranger's house when it's finally time to shut down the computer.**
- 33) You are constantly worrying that you might lose unsaved information, so you back up your computer 3 different ways every hour.**
- 34) You consider Internet marketing an entertaining hobby instead of work.**
- 35) You have ever wondered how Larry Dotson (me...lol) finds the time to write all those free tip articles.**

- 36) You have ever imagined retiring right after you've joined the next greatest income opportunity.**
- 37) You have ever joined a network marketing opportunity thinking you wouldn't have to do any work because there is "spill-over."**
- 38) You have ever tried to figure out if an e-mail was really personalized, or just personalized bulk e-mail, so you might not have to respond to it.**
- 39) Your idea of entertainment is catching up on reading all of the free Internet marketing e-zines, e-books and e-courses you have saved.**
- 40) Your significant other has ever asked you what's on TV and you say, "I'll look it up online!" but really you just wanted a reason to get back on the computer.**
- 41) You have witnessed two or more Internet marketers feuding via e-mail or an online discussion forum.**
- 42) You have exactly modeled a famous Internet marketer and still come up way short of your income goals.**
- 43) You have experienced a really bad sales month and you thought you might have to get a real job.**
- 44) You have a real job and check your Internet business e-mail on your lunch breaks.**
- 45) You have been asked to be interviewed for a business-related e-book or article.**
- 46) You have a to-do list somewhere near or on your computer.**

- 47) You have asked for marketing books for Christmas.**
- 48) You did most of your Christmas shopping on the computer.**
- 49) You or your products have been cut down at least once in an online discussion forum by someone that just didn't understand.**
- 50) You have a Clickbank™ account or ID.**
- 51) You have considered publishing your web site or information product in a different language to increase sales.**
- 52) You have forgotten to take a shower because you got up and went straight to the computer.**
- 53) You have crumbs somewhere near or on your computer right now.**
- 54) You pretend no one else can see the dust behind your computer.**
- 55) You keep a small notebook and pen with you so you don't forget any money-making ideas that pop into your head.**
- 56) You have had a new money-making idea right before you went to bed and couldn't fall asleep.**
- 57) You had to get up the middle of the night to work on your new money-making idea because you felt it couldn't wait till morning.**
- 58) Your idea of gambling is betting your business buddies on who will get the most traffic each month.**

59) Your significant other has yelled at you because you stopped at a business channel when you were flipping to see what was on TV.

60) You watch TV while you are working on the computer.

61) You have to replace your computer chair at least once a year.

62) You get frustrated in waiting rooms because they don't have any business- or computer-related magazines to read.

63) You met your significant other on the computer while you were working on your Internet business.

64) You have a list of financial goals somewhere near or on your computer.

65) You always find some way to lure your friends or company over to your computer while they are visiting so you can show off.

66) You have permanent coffee cup rings on your computer desk.

67) You read all your e-mail and an hour later there are 50 more to check.

68) You like reading spam to get money-making ideas.

69) You have ever received a check for something you don't remember promoting.

70) Your significant other sends you an e-mail instead of telling you dinner is done.

- 71) Your significant other tells you twenty times "dinner is ready" and you don't hear them till the twenty-first time, when you see a "UFO" shooting across your computer.**
- 72) You have ever fed your newborn while you were working on your Internet business.**
- 73) You delete most of the jokes that are forwarded to you because you have way too many marketing e-mail newsletters to read.**
- 74) Your competition or any business has released a new product and you said to yourself, "Why didn't I think of that?"**
- 75) You can remember 20 affiliate program and membership web site passwords but can't remember your family members' birthdays.**
- 76) Your friends and family give you dumbfounded looks when you tell them what you do for a living.**
- 77) You have confused a computer salesman when you start telling them what you will be using the computer for.**
- 78) You wake in the middle of the night to use the bathroom and sign on to your computer to check your sales and traffic statistics.**
- 79) You wake up in the morning and start checking your business and customer e-mails before your coffee is even done.**
- 80) Your best friends live in different states or countries.**
- 81) You make sure you have access to the Internet, your computer files and e-mail before you travel or go on vacation.**

- 82) You have been late for an appointment or date because you got lost in all your e-mail messages.**
- 83) You have ever started feeling nauseous when you found out your computer wasn't working. Then you figure out it was just a loose wire and feel like you've won the lottery.**
- 84) You have ever started worrying that you might have been falsely accused of spamming because your web site is down.**
- 85) You have not checked your e-mail for 10 minutes and it shows no new messages, and you start to wonder if your ISP's spam filter is blocking your important e-mail.**
- 86) You have not checked your e-mail since last night and it only shows 300 messages, and you start to wonder if your ISP's spam filter is blocking your important e-mail.**
- 87) You can run an Internet business but can't program a VCR.**
- 88) You wear flip flops, socks, slippers or go barefoot while you are working.**
- 89) Your favorite snack is always sitting by your computer.**
- 90) You have ever wondered how Joe Vitale finds the extra time to write all those product testimonials.**
- 91) You keep begging your friends to get a computer and/or Internet access so you can get them in your downline.**
- 92) You keep begging your friends to get a computer and/or Internet access so you can chat and have a beer together on Friday nights.**

- 93) You keep begging your friends to get a computer and/or Internet access so you can drink beer and play Internet poker on Saturday nights.**
- 94) You have come out of a movie saying, "I could make money doing that."**
- 95) You have come out of a movie saying, "That would be a good product idea."**
- 96) You have printed out your home page and framed it.**
- 97) You put your URL on your personal Christmas cards to increase sales.**
- 98) You only listen to online radio stations.**
- 99) You thought you were going to make tens of thousands of dollars when you bought that first e-zine ad that went out to 20,000 people.**
- 100) You thought you were going to be an instant millionaire when you first started your online business.**
- 101) You have withdrawal symptoms when you run out of money-making opportunities to join.**
- 102) You have made a whole pot of coffee at 1 o'clock in the morning so you can stay awake longer to finish your next marketing project.**
- 103) You and your significant other have arguments that you are on the computer too long.**
- 104) You ignore that you have Carpal Tunnel Syndrome because you don't feel you have the extra time to have the surgery, and just figure someday you'll be getting that "talking-**

to-type" headset.

105) You forget how to write with a pencil and pen.

106) You sneak out of bed at night so you can see if you have received that "important" e-mail message that you have been expecting.

107) You figure your nosy neighbors look through your windows and say something like, "He/She is on that computer again!"

108) You have thought of a profitable product idea and wrote it down so you could work on it in the future, then you see someone else released almost the exact same product you just thought of.

109) You sign on and immediately get an instant chat message about a new business opportunity from one of your Internet marketing buddies.

110) Your significant other kisses or hugs you at the computer more than any other area in your house.

111) You have bought a speed reading course so you'll have time to read all the business information products you've bought or are subscribed to. (But you can't find the time to read the speed reading course!)

112) You have taken no-sleeping aids to work on your Internet business because coffee just wasn't strong enough.

113) You have ever dreamed about owning Google™ or eBay™.

114) You have self-proclaimed yourself an Internet marketing expert after reading your first Internet marketing course.

- 115) You check your business e-mail every hour but forget to check your snail mail.**
- 116) You get so much e-mail that you believe stamps will be \$1.00 each when your kids are older.**
- 117) You have ever burnt your dinner because you got too involved in marketing your online business.**
- 118) You have over 400 Internet marketing bookmarks.**
- 119) You get cramps in your "clicker finger."**
- 120) You have the urge to type "com" or "biz" after any business related word or period you type.biz...lol**
- 121) You have the urge to type "http://www." before you type business-related words.**
- 122) You find yourself double clicking on things other than your mouse, like stereo buttons, remote control buttons, microwave buttons, etc.**
- 123) You'd rather listen to a motivational or success CD than a music CD.**
- 124) You have the phrase "Internet marketing" burned into your glasses or contact lenses.**
- 125) You get excited when you actually get a phone call or snail mail from a fellow Internet marketer.**
- 126) Your significant other is getting jealous of your computer and considers it their only**

competition because you rarely leave the house.

127) You start to salivate when you get ready to use the computer after not being on it for a while.

128) You know who these people are: Yanik Silver, Anthony Blake, Jim Daniels, Corey Rudl, Mark Joyner, Marlon Sanders, Joe Vitale, etc., to name a few.

129) You've automated your entire Internet business and hired a few employees, but you still don't have the free time because you start working on another new, money-making product.

130) You e-mail yourself business reminders.

131) You talk to your computer about non-business stuff more than your significant other.

132) You rush home after golf to check your business e-mail.

133) You are a fellow "Warrior."

134) You have ever been motivated by a movie or song to improve your Internet business.

135) You pack your lunch in the morning before you walk over to your home computer.

136) You've used emoticons (;) , lol) on your snail or direct mail.

137) You have ever wished you had a bigger opt-in e-mail list because it's never big enough.

138) You start using emoticons (lol) in your offline business and personal conversations.

139) You have notes stuck all over your desk and computer that have "important" business and marketing ideas written on them.

140) You have ever co-created a product to sell with another marketer without meeting them in person or talking to them on the phone.

141) You have ever thought you are going to make enough money to retire by changing a few words in your headline.

142) You get a strange look when you talk about autoresponders to non-Internet marketers.

143) You don't read or buy the newspaper anymore.

144) You eat breakfast, lunch and dinner with one hand on the mouse.

145) You can type with one hand better than most people can with two hands.

146) You have to sweep around your computer more than the rest of the house.

147) You listen to Anthony Robbins while working on your computer.

148) You start calling TV Dinners - PC Dinners.

149) You have wondered at least once if there is help available for people who are

addicted to Internet marketing.

150) Your coffee pot sits next to your computer.

151) Your alarm clock is next to your computer.

152) You are currently involved in multiple affiliate program and network marketing opportunities.

153) You have ever attempted to create an information product to sell or give away.

154) You get bored when you are away from your computer for too long.

155) You get paranoid when someone wants to use your computer because you are worried they may accidentally delete important information.

156) You get motivated by reading other Internet marketers' success stories then, of course, bought their product to see all the details on how they did it.

157) You have ever wondered if your friends and family think you have no life because every time they visit, you are always sitting in front of the computer.

158) You have a mini refrigerator beside your computer desk.

159) You have 5 cups of coffee before you are done checking your e-mail.

160) You get e-mailed a joint venture marketing opportunity...every hour.

161) You keep an ashtray, shot glass or spit cup beside your computer so you can enjoy

all your addictions at the same time.

162) You have told someone, "I have a good feeling about this one."

163) You have said to yourself, "If I could just think up that one million dollar idea."

164) You wear pajamas, sweats or shorts while you are working.

165) You inhale your meals so you have longer to work on the computer.

166) You have ever answered someone's question on an Internet marketing forum just to get some free publicity.

167) You worry that you might get a tumor from being in front of the computer too long.

168) You have checked your e-mail messages in the middle of a party.

169) You talk to yourself (out loud) in front of your computer.

170) You spend Friday nights working on your Internet business.

171) You feel that only other Internet marketers can really understand what you are talking about.

172) You have multiple e-mail addresses for different purposes, like personal, e-zines, article submissions, joint ventures, etc.

173) You check your e-mail messages before you check your voice mail.

- 174) You talk to your friends and family via e-mail more than you do in person.**
- 175) You have been asked at least once by your significant other to promise not talk about your Internet business on a special occasion or date.**
- 176) You have thought about getting a tattoo of your business logo or web site.**
- 177) You ask business people in the offline world for their e-mail address instead of their telephone number.**
- 178) You have turned down sex more than once to work on your Internet business.**
- 179) You have offline friends that are computer and Internet experts in case you have a major technical crisis.**
- 180) You have friends that tell you, "Give it up and get a real job!" because they are jealous.**
- 181) You have dreams about your Internet business generating millions of dollars.**
- 182) You have ever called off your 40-hour a week job just to work on your Internet business.**
- 183) You have too many membership web sites and affiliate program passwords to remember.**
- 184) You have a motivational message somewhere near or on your computer.**
- 185) You can easily redirect and relate any conversation to your Internet business.**

- 186) You feel you may be missing out on some good gossip or tips if you don't visit some of the major Internet marketing forums everyday.**
- 187) You are reading this e-book at 3 o'clock in the morning.**
- 188) You see or hear the word "gorilla" and you think of "guerrilla marketing" instead of an ape.**
- 189) You panic when you hear about new virus warnings and instantly start backing-up your business information.**
- 190) Your screensaver rotates "web pages" so you can generate extra traffic.**
- 191) You feel the urge to click on underlined words and phrases in business print publications.**
- 192) You have more sources of Internet access than television.**
- 193) Your monthly Internet access bill exceeds your monthly cable or satellite TV bill.**
- 194) Your mouse has more miles on it than your car.**
- 195) You write (type) your electronic signature more than your handwritten signature.**
- 196) You get excited when you hear the sound of your computer turning on.**
- 197) You have tons of web sites but only have time to promote a few of them.**
- 198) You buy every Internet marketing e-book and product known to man to make sure**

you don't miss any "secret" tips. You usually find one or two secrets out of every ten e-books you buy.

199) You have tons of Internet business products and ideas started but can't decide which one will be worth finishing, so you are now currently working on your next million dollar idea instead.

200) You print out Internet marketing e-books and e-zines so you'll have something interesting to read when you are absolutely forced to be away from the computer.

Free Bonus: 201) You said "Yes" to over 75 of these red flags.

In other words, you are addicted to Internet marketing if you are completely in love, passionate and obsessed with your online business, and believe that your ideas (or at least some of them) can be turned to gold!

The End